

# KATHRYN BURNHAM, MA

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## PROFESSIONAL SUMMARY

Others have described me as passionate, motivated, and determined to make a difference in the world in one way or another. I enjoy the challenge of problem solving and coming up with creative solutions. My professional philosophy is rooted in justice and I strive to advance equitable lived-experiences of people in the work that I do. I am comfortable working independently or leading and serving as part of a team to complete meaningful, inclusive, equity-focused, well thought-out, and effective evaluations, research, and initiatives. I put a lot of myself into the work that I do and I take pride in my ability to translate my many skills to different sectors and in the study or evaluation of varying social phenomenon.

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## KEY COMPETENCIES

Evaluation	SPSS	Grant Writing
Data Collection	NVivo	Translating Data
Survey Construction	XMind	Team Leadership
Social Science Research	Canva	Data Visualization
Qualitative Data Analysis	STATA	Strategic Planning
Quantitative Data Analysis	REDCap	Project Management
Technical and Academic Writing	Qualtrics	Relationship Management

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## EDUCATION

<b>University of North Carolina at Greensboro</b> BA in Sociology (GPA: 3.15)	<b>2009-2013</b>
<b>University of North Carolina at Wilmington</b> MA in Criminology (GPA: 4.0) Thesis: Sexual Assault on College Campuses: Analyzing Victimization and Perpetration and Assessing Feminist Routine Activities Theory at Historically Black Colleges and Universities in North Carolina	<b>2014-2016</b>
<b>West Virginia University</b> PhD in Sociology (GPA: 4.0) Dissertation: The Accessibility of the Legal Cannabis Market (Working title)	<b>2016-Present</b>

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## WORK EXPERIENCE

<b>West Virginia Prevention Research Center</b> <b>Evaluator</b> Create the process and impact evaluation plan for a multimillion-dollar COVID-19 CDC grant. Serve as team lead to create and implement a grant-management system for the West Virginia Bureau of Public Health Division of Health Promotion and Chronic Disease (HPCD). Conduct yearly process and outcome evaluations of the HPCD Capacity Building Grants program. Conduct community needs assessments for health disparate and hard to reach populations. Provide support on evaluation, data collection methods, data analyzation, survey or application creation, and data management on a multitude of projects at one time. As project manager of the WV Health Equity Action Team, collaborate with state partners to implement health equity considerations into public health programs and initiatives. Provide training to community-based organizations and colleagues on data usage, collection, and analysis. Share evaluation findings through a variety of report types and data visualization products for a variety of different stakeholders. Supervise an interdisciplinary, multi-generational evaluation team. Conducted a program evaluation of a statewide cancer coalition at the direction of the West Virginia Comprehensive Cancer Program.	<b>October 2020-Present</b>
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**West Virginia University**

**May 2019-October 2020**

**Graduate Evaluation Assistant**

Maintained a program evaluation of the statewide cancer coalition in conjunction with the West Virginia Bureau for Public Health Division of Health Promotion and Chronic Disease. Assisted in the creation and maintenance of the application process for the Celebrating Healthy West Virginia Recognition Program. Created, implemented, and maintained a grant-management system for the West Virginia Bureau for Public Health Division of Health Promotion and Chronic Disease. Provided support on evaluation, data collection methods, data analyzation, survey or application creation, and data management on a multitude of projects at one time.

**West Virginia University**

**May 2019-October 2020**

**Graduate Research Assistant**

Produced a web-based application for parents and children for an organization that provides mentorship for children of people who are incarcerated in Pittsburgh. Formed focus group and interview guides to speak to families that participate in the program. Analyzed ADD Health data to address the mediating effects of mentorship and social support on the relationship between parental incarceration and negative life outcomes of their children.

**West Virginia University**

**May 2018-October 2020**

**Graduate Evaluation Assistant**

Provided data collection, data cleaning, and data analysis for an evaluation of a national organization that provides employees or employers with ADA compliance guidance in the workplace. Provided all tables and figures for final year reports.

**West Virginia University**

**April 2018-August 2018**

**McNair Graduate Student Mentor**

Guided six undergraduate students who identified as first-generation, low-income, and/or BIPOC on the completion of a manuscript and presentation of their original research. Provided feedback on content, academic writing, and presenting to an academic audience.

**West Virginia University**

**July 2017- May 2018**

**Graduate Teaching Assistant**

Served as a lecturer to educate undergraduate students on the foundations of the criminal justice system and juvenile delinquency. Graded and provided feedback on traditional and modern assignments, including multi-media projects, research papers, and group projects. Provided guidance to advance undergraduate students on applying to graduate school.

**West Virginia University**

**August 2016-July 2017**

**Graduate Research Assistant**

Assisted in data collection for a multi-year federally funded research project to assess crime victimization risk of West Virginians. Coordinated the efforts of and trained undergraduate students in research methodology and data collection. Analyzed data and provided all tables and figures for three reports summarizing the findings of the state-wide victimization project. Drafted report sections and presentations for results dissemination for multiple audiences. Helped modify and streamline survey instrument used to collect data for research project.

**Break the Cycle**

**January 2016-July 2016**

**Graduate Training and Technical Assistance Intern**

Compiled literature reviews on topics related to dating and sexual violence of individuals age 12 to 24 for organizational and program use. Fact checked information sheets that will be utilized by organization staff or programs. Completed any research related tasks for both the organization and for over 40 affiliated programs nationwide.

**University of North Carolina Wilmington**

**October 2014 - July 2016**

**ExCEL First-Year Student Mentor Advisor**

Researched best practices in student mentor training, activities, and relevant skills the student mentors need to successfully serve in the position. Created and organized activities and presentations for a three-day student mentor training based on research and input from senior staff members. Trained mentors on public speaking, the importance of considering diverse populations when giving presentations, and how to facilitate group activities to aid in team building efforts. Evaluated feedback from mentors and their direct supervisors and devised weekly activities to address challenges. Identified student mentor goals, as well as program goals, set forth by administration and created an assessment for the students to complete regarding mentor performance and the program's effectiveness.

**University of North Carolina Wilmington**

**October 2014 - July 2016**

**Graduate Research Assistant**

Served on committee to select the first-year seminar book for 2200 undergraduate students. Identified and assembled a list of relevant themes and discussion questions from the first-year seminar book that can directly relate to the first-year student experience and diversity, equity, and inclusion.

**University of North Carolina Wilmington**

**August 2014 - July 2016**

**Graduate Research Assistant**

Researched and developed lesson plans for an advanced level undergraduate course in institutional response to sexual assault and domestic violence, including information regarding national level domestic violence and sexual assault policy. Implemented activities to assess student understanding of course material. Facilitated discussion of prevention programs and policy regarding domestic violence and sexual assault. Fostered professional relationships with supervising professors and students. Entered data into SPSS database for an evaluation of a drug treatment court program.

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## **MEMBERSHIPS**

American Public Health Association (APHA)  
American Evaluation Association (AEA)

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## **AWARDS AND HONORS**

2021 Public Sociology Award (WVU Department of Sociology)  
2020 Public Sociology Award (WVU Department of Sociology)  
2019 Social Justice Research Fellow (WVU Eberly College)  
2018 Bruce D. Johnson Student Paper Award (Society for the Study of Social Problems)  
2017 Graduate Student of the Year (WVU Department of Sociology)

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## **TRAININGS**

The Harbinger Consultancy Ripple Effects Mapping (2018 and 2023)  
Centers for Disease Control Work@Health (2022)  
American Evaluation Association Summer Institute (2022)  
National Association of Chronic Disease Directors Root Causes of Health Initiative (2020)

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## **SERVICE**

Marshall University Minority Health Project Advisory Board (2021-Present)  
West Virginia Health Equity Action Team (2020-Present)  
Mountains of Hope Cancer Coalition (2019-2022)  
Founding Member of the Think Tank for Social Research on Cannabis at WVU (2019-2021)  
West Virginia Diabetes Action Plan Writing Team (2020)  
Philanthropy Advisor for Alpha Chi Omega Zeta Xi Chapter (2018-2020)  
Judicial Board Member for the WVU Student Government Association (2016-2019)

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## PROFESSIONAL REPORTS AND PUBLICATIONS

**Burnham, K.**, O'Hara Tompkins, N., Totzkay, D., and Giacobbi, P. 2023. "The Role of Micro-Funding in the Implementation of Equity-Integrated Policy, Systems, and Environment Approaches." In progress.

**Burnham, K.**, Nicewarner, R., Ross, M., and Shenkel, M. 2022. "Assessing Community Needs among BIPOC West Virginians." In progress.

**Burnham, K.**, Giacobbi P., O'Hara Tompkins, Yuh, D., and Prendergast, E. 2022. "2022 Capacity Building Grant Evaluation Report." Submitted to WVBPH HPCD and the WV State Legislature.

**Burnham, K.**, Totzkay, D., and Dudley, J. 2022. "2022 West Virginia Cancer Control Program Evaluation and Performance Measurement Close Out Report." Submitted to the Centers for Disease Control.

Totzkay, D. and **Burnham, K.** 2022. "2022 Mountains of Hope Cancer Coalition Membership Survey Report." Submitted to Mountains of Hope and the Centers for Disease Control.

**Burnham, K.**, Prendergast, L., and Yuh, D. 2022. "2021 Building Resilient and Inclusive Communities Evaluation Report." Submitted to the National Association of Chronic Disease Directors.

**Burnham, K.**, Giacobbi, P., O'Hara Tompkins, N., Yuh, D., Prendergast, E., and Totzkay, D. 2021. "2021 Capacity Building Grant Evaluation Report." Submitted to WVBPH HPCD and the WV State Legislature.

Totzkay, D., **Burnham, K.**, and Dudley, J. 2021. "2021 West Virginia Cancer Control Program Evaluation and Performance Measurement Report." Submitted to the Centers for Disease Control.

Totzkay, D. and **Burnham, K.** 2021. "2021 Mountains of Hope Cancer Coalition Membership Survey Report." Submitted to Mountains of Hope and the Centers for Disease Control.

**Burnham, K.**, O'Hara Tompkins, N., and Totzkay, D. 2020. "2020 Celebrating Healthy West Virginia Recognition Program Evaluation Report." Submitted to WVBPH Division of Health Promotion and Chronic Disease.

Totzkay, D., **Burnham, K.**, and Dudley, J. 2020. "2020 West Virginia Cancer Control Program Evaluation and Performance Measurement Report." Submitted to the Centers for Disease Control.

Totzkay, D. and **Burnham, K.** 2020. "2020 Mountains of Hope Cancer Coalition Membership Survey Report." Submitted to Mountains of Hope and the Centers for Disease Control.

WV BPH Division of Health Promotion and Chronic Disease. 2020. "West Virginia Diabetes Action Plan 2020." Submitted to the West Virginia Legislature.

Hudnall, E., **Burnham, K.**, and Corcoran, K. 2020. "Fashion Impact Challenge Focus Group Analysis." Contracted report submitted to Angela Uriyo, PhD (WVU Fashion Merchandising) and the WVU Launch Lab.

DeKeseredy, W.S., Nolan, J., Nicewarner, R., **Burnham, K.**, Lory, G.L., and Stoneberg, D. 2019. "Report from the West Virginia Quality of Life Survey 2017-2018." Submitted to the West Virginia Office of Research and Strategic Planning Division of Justice and Community Services.

DeKeseredy, W.S., **Burnham, K.**, Nicewarner, R., Nolan, J., and Hall-Sanchez, A.K. 2019. "Aggrieved Entitlement in the Ivory Tower: Exploratory Qualitative Results from a Large-Scale Campus Climate Survey." *Journal of Qualitative Criminal Justice & Criminology*. <https://doi.org/10.21428/88de04a1.9d517809>

Dudley, J., Cossman, J.S., Weeks, J., Hudnall, E., **Burnham, K.**, and Corcoran, K. 2019. "West Virginia Cancer Control Program: 2019 Evaluation and Performance Measurement Report." Submitted to the Centers for Disease Control.

Hartnett, H.P, **Burnham, K.**, and Freeman, A. 2019. "Professional Report – Year 11 Job Accommodation Network Customer Evaluation Project." Report submitted to the Job Accommodation Network.

Hartnett, H.P, **Burnham, K.**, and Storey, T. 2018. "Professional Report – Year 10 Job Accommodation Network Customer Evaluation Project." Report submitted to the Job Accommodation Network.

DeKeseredy, W.S., Nolan, Nicewarner, R., and **Burnham, K.** 2018. "Report from the West Virginia Crime Victimization and Quality of Life Survey, 2016-2017." Submitted to the West Virginia Office of Research and Strategic Planning Division of Justice and Community Services.

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## PRESENTATIONS

**Burnham, K.**, Yuh, D., and O'Hara Tompkins, N. 2023. Facilitating Policy, Systems, and Environment Changes through Community-Based Micro-Funding in West Virginia, USA. Presented at the 17th World Congress on Public Health in Rome, Italy.

**Burnham, K.**, et al. 2022. Examining COVID-19 Testing, Vaccination, and Diagnosis among Historically Disparate Populations in West Virginia. Accepted at the Sociologists for Women in Society Winter Meeting (canceled due to COVID-19).

**Burnham, K.**, et al. 2021. Expanding the Definition of Health Equity in West Virginia to Improve Population Health. Presented Virtually at APHA.

**Burnham, K.** and Wolf, J. K. 2020. "Cannabis and Alcohol Use among LGB Adolescents Who Have Had Adverse Childhood Experiences." Accepted at the Society for the Study of Social Problems in San Francisco, CA. (Canceled due to the COVID-19 Pandemic).

Kahle, L. and **Burnham, K.** 2020. "Assessing Racial and Ethnic Differences in Prevalence and Risk Factors of Sexual Assault Victimization on College Campuses." Accepted at the Academy of Criminal Justice Sciences in San Antonio, TX. (Canceled due to the COVID-19 Pandemic)

**Burnham, K.** 2019. "Panel: The Complexities of Cannabis Decriminalization." Session Chair at the American Society of Criminal Meeting in San Francisco, CA.

**Burnham, K.**, Hudnall, E., and Nicewarner, R. 2019. "Cannabis Conundrum: Exploratory Research on Demographic Differences in Approval of Marijuana Legalization in the US." Presentation at the American Society of Criminology Meeting in San Francisco, CA.

**Burnham, K.**, Hudnall, E., and Nicewarner, R. 2019. "Cannabis Conundrum: Exploratory Research on Demographic Differences in Approval of Marijuana Legalization in the US." Presentation at the Society for the Study of Social Problems in New York, NY.

DeKeseredy, W.S., **Burnham, K.**, Nicewarner, R., Nolan, J., and Hall-Sanches, A.K. 2018. "Aggrieved Entitlement in the Ivory Tower: Qualitative Results from a Large-Scale Campus Survey." Presentation at the American Society of Criminology Meeting in Atlanta, GA.

**Burnham, K.** 2018. "Panel: Sexual Assault and Media Spaces." Session Chair at the American Society of Criminology Meeting in Atlanta, GA.

**Burnham, K.** and Nicewarner, R. 2018. "The Real Rape Script and Sexual Assault Depictions in Law and Order: SVU" Presentation at the American Society of Criminology Meeting in Atlanta, GA.

**Burnham, K.** 2017. "Author-Meets-Critic: Violence Against Women in Pornography." Session Chair at the American Society of Criminology Meeting in Philadelphia, PA.

**Burnham, K.**, DeKeseredy, W.S., Nolan, J., and Hall-Sanchez, A. 2017. "Pro-Abuse Peer Support and Campus Sexual Assault: Racial/Ethnic Variations." Presentation at the American Society of Criminology Meeting in Philadelphia, PA.

**Burnham, K.** 2016. "Rape Myth Acceptance Among College Students Across Countries: A Multilevel Analysis of Individual and Country Level Predictors." Presentation at the American Society of Criminology Meeting in New Orleans, LA.

**Burnham, K.** 2016. "Sexual Assault Victimization and Perpetration at Historically Black Colleges and Universities in North Carolina: Assessing Feminist Routine Activities Theory." Thesis Defense at UNC Wilmington.

**Burnham, K.** 2015. "Sexual Violence Acceptance Among College Students: The Effects of Gender, Sex Role Acceptance, and Relationship Conflict." Presentation at the American Society of Criminology Meeting in Washington, DC.